



April 2022

EVERY BABY GORILLA GIVES HOPE FOR THE FUTURE. BUT IT'S ALSO A CAUSE FOR FEAR...

Dear Friend

The troop is quiet today. Somehow more alert than usual. Then you see why. There, right on the edge of the clearing. A tiny new born gorilla, cradled in its mother's arms. She is the future of her kind...

I'm writing to bring you great news. A baby gorilla has been born in the last couple of months in the Bwindi Impenetrable Forest National Park in Uganda. Every new born is yet more proof of how much your support is doing to protect gorillas.

But I'm also writing to bring you deeply troubling news. Every year only a few precious baby gorillas are being born. And that means these wonderful creatures are still slipping closer to extinction.

The terrifying truth is that it's quite possible that the last baby wild gorilla will be born in your lifetime. Unless we do something to stop it happening right now.

...BECAUSE IT BRINGS US CLOSER TO THE LAST BABY GORILLA BEING BORN IN THE WILD.

I know you care as deeply as I do about gorillas. But they urgently need more help right now. That's why I'm asking, please will you make a further gift today? You'll help protect baby gorillas so they can grow to maturity and have young of their own?

It's a simple question of arithmetic. Female gorillas only reach maturity when they're around 12 years old. After that, they might have one baby every four years or so. Every female that survives into adulthood could have four or five babies of her own. And those babies could all go on to have babies of their own.

That means every single baby gorilla we lose now could mean there are at least 20 fewer adult gorillas in 20 years' time. With populations of all gorilla species and sub-species now in the low thousands, you can see how within a couple of generations, all the wild gorillas could be gone. That's what 'critically endangered' means – just a step away from extinction in the wild.

Please turn over...





I'm determined not to let that happen. I've spent the last 30 years working to make sure it doesn't. Because I for one am simply not prepared to let gorillas go. I'm sure you feel the same way as I do.

If you do, then please give The Gorilla Organization your support once more today and make sure that gorillas get the protection they need to grow and breed in peace and safety.

The single most effective way to give them that protection is through rangers. I'm sure you don't need me to tell you how much we owe these brave and dedicated men who are prepared to give their lives for the vulnerable animals we all love.

That's not a figure of speech. At least 200 rangers have made the ultimate sacrifice for gorillas in the last 20 years. That doesn't stop them. These are tough and dedicated men who are determined to do the right thing.

But they can't do the right thing and save gorillas without up-to-date kit and the latest equipment. And that's why they need you to give them a lifeline today.

- **They can't survive in the forest without tough waterproof clothing and good, solid boots. Will you please make sure they get them?**
- **They can't sleep safely while protecting gorillas without waterproof tents and sleeping bags. Will you help us provide more of them?**
- **And they can't keep track of evil poachers and armed militia without walkie-talkies and rugged laptops. Can they rely on your help for them?**

Rangers don't ask for special treatment. They'll willingly put themselves between a poacher's rifle and a gorilla. They're the true heroes of the struggle to save gorillas from extinction.

Rangers are already reporting a huge increase in the number of deadly traps they're finding and destroying. They also tell us that they're noticing more tracks from poachers in the forest. We absolutely must help them to be ready to do everything in their power to protect gorillas.

So please make a donation today, and please be as generous as you can. You can help make sure that the last wild gorilla is not born in our lifetime. Thank you.

Yours sincerely

Jillian Miller
Director

P.S. Every baby gorilla we lose now is a threat to the future survival of all gorillas. Some will die of disease and other natural causes. But with your help, rangers can provide a lifeline that will protect precious new-borns from poachers and armed militias, as well as the threat of COVID-19.



The Gorilla Organization, 110 Gloucester Avenue, London NW1 8HX
E-mail: info@gorillas.org Website: www.gorillas.org

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HOW YOUR GIFT WILL GIVE GORILLAS A LIFELINE

All too often, rangers are the only people who stand between gorillas and extinction. It's only thanks to the vital work they do that we even have a chance of saving gorillas from extinction.

But no matter how determined they are, rangers urgently need more and better kit and protective equipment. Only with that can they carry on their lifesaving mission deep in the heart of the forest.

This is one of the toughest environments in the world due to the thick ground cover, steep hillsides and wet climate. Not even the most resilient people on earth can survive out there without support.

Here's why our brave rangers – and gorillas – need you to make a donation today:

You could help pay for **waterproof clothing and boots**, to replace worn-out kit so rangers can continue to protect gorillas even in the most appalling conditions.

Please help us provide **essential handheld GPS devices, walkie-talkies and rugged laptops** so rangers can track gorillas and the poachers who prey on them and make fast contact with each other in life-threatening emergencies.

You could help fund **a team of rangers on patrol in the forest for a week** – protecting gorillas where they're needed most urgently.

Your gift could buy **water carriers, water purifying tablets and food** so rangers can live healthily, miles from the nearest town for weeks on end.

**LIFELINE
APPEAL** 

Anything you give will help rangers give baby gorillas more of the protection they so desperately need. Thank you.

Please turn over to make your donation today or if you prefer you can give by phone on **01435 511088**

or securely online at www.gorillas.org/donate





the
gorilla
organization

**WE'RE STILL
NOT READY
TO SAY GOODBYE
TO GORILLAS**



IT'S ONLY THANKS TO RANGERS THAT GORILLAS AREN'T ALREADY EXTINCT

Our founder Dian Fossey was convinced that all gorillas would be extinct in the wild by now. That's why she was so determined to protect them. And why she was murdered whilst doing so. Yet history has proved Dian wrong – so far...



There are two reasons why gorillas are still with us today. The first is the courage and determination of the rangers who will brave any threats to protect gorillas. We must do everything we can to give them the support they so urgently need.



HOW RANGERS PROTECT GORILLAS

Ranger patrols are stationed in the heart of the forest, where they can track and protect gorillas. They form a physical barrier between gorillas and the many threats they face: poachers, illegal miners, armed militias and diseases carried by humans – like Covid-19 – which are often even more destructive to gorillas than to our own species.



THOSE RANGERS ARE ONLY THERE THANKS TO PEOPLE LIKE YOU

The second reason why gorillas are not already extinct is due to the generosity of kind people like you.

You understand how vital it is that we don't let wild gorillas go. Your incredible support keeps our 'thin green line' of rangers between gorillas and the many, many threats they face.

**RANGERS PUT THEIR LIVES ON THE LINE
EVERY DAY. PLEASE GIVE THEM A LIFELINE
AND HELP SAVE GORILLAS TODAY.**

Anything you give will help rangers give baby gorillas more of the protection they so desperately need. Thank you.

Please return your donation form today
or if you prefer you can give by phone on **01435 511088**
or securely online at **www.gorillas.org/donate**

HOW YOU CAN SUPPORT RANGERS

We urgently need your support today to help rangers in the forest and to make sure they always have the kit and equipment they need to carry out their lifesaving work.



WE CAN'T AFFORD TO LOSE A SINGLE BABY GORILLA

Every single baby gorilla has a crucial part to play in the survival of their kind. We must do everything we can to keep them alive. They are fragile and delicate at the best of times and will be totally dependent on their mothers for at least the first two years of their lives.

But these gorillas are being born in very troubled times indeed. We must protect them from all the threats they face – from poachers to pandemics. We can only do that thanks to rangers, who make so many sacrifices to protect gorillas. And we can only keep rangers where they're needed thanks to the generosity of people like you.

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